**DR.ANNASAHEB G.D.BENDALE MAHILA MAHAVIDYALAYA , JALGAON.**

**COURSE OUTCOMES OF ECONOMICS DEPARTMENT**

FACULTY OF COMMERCE (U.G)

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| **CODE NO:** | **TITLE OF COURSE** | **CLASS** | **SEM** |
| **107-A** | **Principles & Practices of Banking** | **F.Y.B.COM** | **I** |
| CO1 | Describe of the Functions and Importance of Money |  |  |
| CO2 | Identify of The Circular Flow of Money in the Economy |  |  |
| CO3 | Understanding of the Concepts, Meaning & Evolution Of Banking |  |  |
| CO4 | Classify of the Functions and Services of Bank |  |  |
| CO5 | Classify of the Structural Of Banks |  |  |
| CO6 | Identify of the Modern Banking |  |  |
| CO7 | Describe of the Evolution of Payment System in India |  |  |
| CO8 | Introduced of the Mobile Banking |  |  |
| CO9 | Identify oh the Deposit Accounts |  |  |
| CO10 | Classify of the Type of Customer |  |  |
| CO11 | Describe of the Cheques and  Liabilities Of Paying Bank & Collecting Bank |  |  |
| CO12 | Identify of the Types Of Credit Facilities**-** Over Drafts |  |  |
| **207 -A** | **Principles & Practices of Banking** | **F.YB.COM** | **II** |
| CO1 | Identify of the Commercial Banks |  |  |
| CO2 | Understand of the Deposit Multiplier |  |  |
| CO3 | Analysis of the Principles of Liquidity |  |  |
| CO4 | Describe of the Concept of Non Performing Assets of Banks |  |  |
| CO5 | Identify of the Functions of Central Banks |  |  |
| CO6 | Describe of the Role of Central Banks in The Economy |  |  |
| CO7 | Identify of the Objectives of Monetary Policy |  |  |
| CO8 | Understand of the Limitations of Credit Control Policy |  |  |
| CO9 | Identify of the Rural Finance |  |  |
| CO10 | Describe of the Microfinance Institutions In India |  |  |
|  | **Micro Economics-I** | **F.YB.COM** | **I** |
| CO1 | Analysis of the Dependent & Independent Variables |  |  |
| CO2 | Understanding of the Concepts of Firm. Plant & Industry |  |  |
| CO3 | Describe of the Law of Demand |  |  |
| CO4 | Identify of the Changes in Demand |  |  |
| CO5 | Describe of the Law of Supply |  |  |
| CO6 | Understanding of the Price Elasticity of Supply |  |  |
| CO7 | Identify of the Indifference Carve Properties of Indifference Carve |  |  |
| CO8 | Understanding of the Concept of budget / Price Line |  |  |
| CO9 | Introduced of The Production Function: Meaning |  |  |
| CO10 | Classify of the Economies of Scale (Internal and External Economies |  |  |
| CO11 | Classify of the Private Cost V/S Social Costs |  |  |
| CO12 | Understanding of the Long Run Cost |  |  |
| **203** | **Micro Economics-II** | **F.Y.B.COM** | **II** |
| CO1 | Describe of the Forms of Market on the Basis of Competition |  |  |
| CO2 | Identify of the Objectives of Firm |  |  |
| CO3 | Describe of the Market of Perfect CompetitionMeaning Definition and Features |  |  |
| CO4 | Understanding of the Short Run Equilibrium of a Firm |  |  |
| CO5 | Introduced of the Market of Monopoly |  |  |
| CO6 | Identify of the Price Discrimination |  |  |
| CO7 | Introduced of the Market of Monopolistic competition and identify of Meaning, Definition and Features |  |  |
| CO8 | Understanding of the Concepts of Selling Cost and Product Differentiations |  |  |
| CO9 | Understanding of the Meaning, Definition Features of Oligopoly Markets |  |  |
| CO10 | Identify of the Meaning, Definition and Features of Duopoly Markets |  |  |
| CO11 | Understanding of the Concept of Economic Rent and Transfer Earning |  |  |
| CO12 | Describe of the Innovation and Profit |  |  |
|  | **Macro Economics-I** | **S.Y.B.COM** | **III** |
| CO1 | Identify of the Basic concepts of macro Economics |  |  |
| CO2 | Classify of the circular Flow of income in an open Economy |  |  |
| CO3 | Classify of the Full Employment and Unemployment |  |  |
| CO4 | Understanding of the Saving, Investment and Rate of Interest |  |  |
| CO5 | Describe of the Say’s Law of market |  |  |
| CO6 | Identify of the Principle of Effective Demand |  |  |
| CO7 | Understanding of the Inflationary and Deflationary Gap |  |  |
| CO8 | Describe of the Consumption and saving functions |  |  |
| CO9 | Describe of the Keynesian Theory of consumption |  |  |
| CO10 | Classify of the Gross and net Investment |  |  |
| CO11 | Understanding of the MEC and Rate of Interest |  |  |
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|  | **Macro Economics-II** | **S.Y.B.COM** | **IV** |
| CO1 | Understanding of the Meaning and functions of money |  |  |
| CO2 | Describe of the Process of credit creation by commercial banks |  |  |
| CO3 | Explain of the Determinants of demand for money |  |  |
| CO4 | Describe of the Theories of demand for money -Keynes liquidity preference Theory |  |  |
| CO5 | Understand of the Demand pull- Inflation |  |  |
| CO6 | Identify of the Unemployment - Meaning - Types of Unemployment |  |  |
| CO7 | Explain of the Laffer curve |  |  |
| CO8 | Difference between Internal Trade and International Trade |  |  |
| CO9 | Identify of the Concept of BOT and BOP |  |  |
| CO10 | Classify of the Merits and dements of fixed and flexible exchange rate. |  |  |
| CO11 | Describe of the Convertibility of Indian Rupee on current Account |  |  |
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| **7-A** | **Modern Banking and Financial System-I** | **S.Y.B.COM** | **III** |
| CO1 | Describe of the Types of Commercial Banks |  |  |
| CO2 | Identify of the Regional Rural Bank –Objectives, Functions |  |  |
| CO3 | Classify of the Structure of Co-operative Banks |  |  |
| CO4 | Explain of the Urban Co-operative Banks – Objectives & Functions |  |  |
| CO5 | Understand of the Impact of NPA & Consequences of NPA |  |  |
| CO6 | Identify of the Identifications of NPAs |  |  |
| CO7 | Describe of the Evidences of Financial Exclusion. |  |  |
| CO8 | Explain of the Benefits of Financial Inclusion. |  |  |
| CO9 | Introduced of the Micro Finance. |  |  |
| CO10 | Classify of the NGOs and SHGs in Micro Finance |  |  |
| CO11 | Describe of the RBI- Objectives & Administration |  |  |
| CO12 | Explain of the Functions of RBI |  |  |
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| **7-A** | **Modern Banking and Financial System-II** | **S.Y.B.COM** | **IV** |
| CO1 | Introduced of Financial System |  |  |
| CO2 | Explain of the Functions of financial system |  |  |
| CO3 | Classify of The structures of Financial System |  |  |
| CO4 | Describe of the Institutional Development 1947-1990 |  |  |
| CO5 | Introduced of the Financial Markets |  |  |
| CO6 | Identify of the Financial Reforms. Objectives of Reforms |  |  |
| CO7 | Understanding of the Policy Reforms |  |  |
| CO8 | Explain of the Government Securities Market Reforms |  |  |
| CO9 | Classify of the Impact of Financial Sector Reforms |  |  |
| CO10 | Identify of the Regulatory Institutions – RBI, NABARD, SEBI NHB. |  |  |
| CO11 | Understand of the Objectives of Monetary Policy |  |  |
| CO12 | Describe of the NABARD –Establishment – Objectives – Functions |  |  |
| CO13 | Identify of the SEBI – Origin – Objectives |  |  |
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|  | **Indian Economic Scenario(180-81)** | **T.Y.B.COM** | **V** |
| CO1 | Introduced of the India – a Mixed Economy |  |  |
| CO2 | Analysis of the Globalization & Its Impact on India |  |  |
| CO3 | Describe of the Size and Growth of India’s population |  |  |
| CO4 | Introduced of the Urbanization |  |  |
| CO5 | Describe of the Unemployment in India – Nature |  |  |
| CO6 | Analysis of the Poverty in India – Poverty line |  |  |
| CO7 | Describe of the Role of Agriculture in Indian Economic Development |  |  |
| CO8 | Classify of the Institutional Sources (R.R.B.s and NABARD |  |  |
| CO9 | Understand of the Role of Industrialization in Indian Economic Development |  |  |
| CO10 | Identify of the Role and problems of small scale industries |  |  |
| CO11 | Analysis of the Significance of Transport system in India’s Economic Development |  |  |
| CO12 | Describe of the Communication system in India |  |  |
|  | **Indian Economic Scenario(1980- 81)** | **T.Y.B.COM** | **VI** |
| CO1 | Identify of the Direction of foreign trade |  |  |
| CO2 | Understanding of the New Trade Policy 2015-20 |  |  |
| CO3 | Known about Foreign Investment – Components and need |  |  |
| CO4 | Classify of the W.T.O. : Impact |  |  |
| CO5 | Identify of the Price Trends in India |  |  |
| CO6 | Describe of the Anti inflationary policy of the government |  |  |
| CO7 | Classify of the Indian Tax Structure reforms in the tax system since 1991 |  |  |
| CO8 | Introduced of the Public Expenditure |  |  |
| CO9 | Understanding of the Silent features of Federal Finance System in India |  |  |
| CO10 | Identify of the Objectives of Fiscal Policy in India |  |  |
| CO11 | Introduced of the Features of Economic Planning in India |  |  |
| CO12 | Describe of the NITI Aayog.-Origin and formation |  |  |
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DR.ANNASAHEB G.D BENDALE MAHILA MAHAVIDYALAYA JALGAON

PROGRAM SPECIFIC OUTCOMES DESCRIPTION

PROGRAM - BACHELOR OF COMMERCE CLASS : S.Y.BCOM

COURSE NAME -RETAIL MANAGEMENT PAPER CODE -7(c)

COURSE TEACHER -PROF. R.R.THOSRE

**SEM -I**

CO1- Acquaint to Retail Management

CO2- Student Introduce to Retail & Retailing

CO3- Understanding to Retail Framework

CO4- identify of the Trends of retailers scenario of indian and global .

CO5- Understanding of the Concept of traditional and non traditional retail format .

CO6-describe the economics of retailing ,the MRP Regime in India

**SEM –II**

CO1- Understanding the role of marketing mix ,retail communication mix

CO2- Identified the retile Merchandising a

CO3- Describe the Mall management ,reasons for failure of some malls in india

CO4- classify the types of franchising

CO5- Describe the Application of information technology,future trends,smart cards and E-cash

CO6- Understanding retail Consumers