

B.Voc Degree in Beauty Therapy									
Subject Code	Subject name	Credit	Subject Type	Total Marks		External(UA)		Internal(CA)	
				Max Marks	Min Marks	Max Marks	Min Marks	Max Marks	Min Marks
General Education Component									
Voc601	Business Communication	04	Theory	100	40	60	24	40	16
Voc 602	Entrepreneurship Development	04	Theory	100	40	60	24	40	16
Voc 603	Business Administration -II	04	Theory	100	40	60	24	40	16
	Total Credits	12							
Skill Education Component									
VOC 621	Advance Make Up Art-2	04	Theory	100	40	60	24	40	16
VOC 622	Beauty Market Research & Analysis	04	Theory	100	40	60	24	40	16
VOC 623	Practical on Advance Make Up Art-II	04	Practical	100	40	60	24	40	16
VOC 624	Beauty Contest.	04	Practical	100	40	60	24	40	16
VOC 625	Major Project(Phase-II)	02	Practical	100	40	60	24	40	16
	Total Credits	18							
	General + Skill Components	12+18 = 30							

A
PROJECT REPORT
ON

BVOC - 625

“MAJOR PROJECT PHASE-II”

SUBMITTED TO:

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Estd : 1984
ISO 9001 : 2008 Certified

DR. ANNASAHEB G. D. BENDALE MAHILA
MAHAVIDYALAYA, JALGAON

SUBMITTED BY:

MS. CHAUDHARI KIRTI NIVRUTTI

STUDENT OF:

B.VOC DEGREE PROGRAMME

IN

BEAUTY THERAPY

2023-24



Lewa Educational Union's

Dr. Annasaheb G. D. Bendale Mahila Mahavidyalaya, Jalgaon

School of Skill Development

Department of Beauty Therapy

CERTIFICATE


This is to certify that, The subject entitled **VOC-625 Major Project Phase-II** has been completed for partial fulfillment of course "**Bachelor of Vocation in Beauty Therapy (Third Year Semester-VI)**". It has been carried out under the guidance of both of us.

It is the original work of **Ms. Chaudhari Kirti Nivrutti** who worked out and sincerely completed the project, we are fully satisfied with their performance.



Ms. Rupali S. Bhole

Project Guide



Prof. Sheela Rajput

Co-Ordinator

ACKNOWLEDGEMENT

I have taken efforts in this project. However, it would not have been possible without the kind support and help of many individuals and organizations. I would like to extend my sincere thanks to all of them. I am highly indebted to **"Ms.Rupali Sanjay Bhole"** for their guidance and constant supervision as well as for providing necessary information regarding the project & also for their abilities support in completing the project. I would like to express my gratitude towards my parents & Teachers of **"Dr. Annasaheb G. D. Bendale College, Jalgaon"** for their kind Co-operation and encouragement which help me in completion of this project. I would like to express my special gratitude and thanks to industry persons for giving me such attention and time. My thanks and appreciations also go to my colleague in developing the project and people who have willingly helped me out with their abilities.

KNChaudhari
Name of Student-

Ms. Chaudhari Kirti Nivrutti

R.Bhole
Guide Sign

CONCLUSION

The conclusions that can be taken based on the results of research and discussion are, as follows:

- 1) It is proven that experience quality effects positively and significantly to customer satisfaction on hair and beauty salon customers. It means that experience quality which is positive feeling was succeed can be felt by hair and beauty salon customers on every stage on customer cycle before service using happened until using and also including interaction from employees which overstep so that give satisfaction for hair & beauty salon customers.
- 2) It is proven that experience quality effects positively and significantly to loyalty on hair and beauty salon consumers. With this evidence, it shows that the higher experience quality that is felt by hair and beauty salon customers the bigger customer loyalty on the company.
- 3) It is proven that satisfaction has positive and significant effect on loyalty of hair and beauty salon customers. That means the higher customer satisfaction level so the higher customer loyalty.
- 4) Satisfaction effects on improving experience quality and customer loyalty. So, it can be concluded that customer satisfaction reinforces the connection between experience quality and loyalty.