



Lewa Educational Union's

Dr. Annasaheb G. D. Bendale Mahila Mahavidyalaya, Jalgaon

NAAC Accredited 'A' Grade (3rd cycle) with CGPA 3.12 | ISO 9001:2015 Certified Institution

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Date: 24th August 2023

Report on Bajaj Finserv CPBFI Certification

Bajaj Finserv Limited, one of the top Financial Service Companies in India, has come up with CPBFI (Certificate Program in Banking, Finance & Insurance) with the objective to impart practical knowledge and essential skills among students with a view to create employment opportunities.

CPBFI its Course by Bajaj Finserv giving training of communication skill and knowledge of Banking and Insurance sector. Dr. AGD Bendale Mahila Mahavidyalaya, Jalgaon come up with above MOU's with Bajaj Finserv in 2021.

Dr. Sheela Rajput
(Head of Department)



FINSERV

CERTIFICATE

— OF PARTICIPATION —

This is to certify that

GAURI MAHENDRA PAWAR

from Dr. Annasaheb G. D. Bendale Mahila Mahavidyalaya, Jalgaon
has participated in the HR Workshop held under the
Certificate Programme in Banking, Finance & Insurance
by Bajaj Finserv Limited.

A handwritten signature in blue ink, appearing to read 'Anand', is written over a horizontal line.

For Bajaj Finserv Limited

BAJAJ FINSERV ACTIVATE

BF5330346



FINSERV

CERTIFICATE

— OF PARTICIPATION —

This is to certify that

KALYANI GOPAL KASAR

from Dr. Annasaheb G. D. Bendale Mahila Mahavidyalaya, Jalgaon
has participated in the HR Workshop held under the
Certificate Programme in Banking, Finance & Insurance
by Bajaj Finserv Limited.

A handwritten signature in black ink, appearing to read 'Anurag', written over a horizontal line.

For Bajaj Finserv Limited

BAJAJ FINSERV ACTIVATE

BFS330353

Student Code	Username	Password
Ankita Sanjay Kuchekar	BFS330335	ankita
Ankita Vishnu Patil	BFS330336	ankita
Bhagyashri Yashwant Ingale	BFS330337	bhagyashri
Chaudhari Arpita Prabhakar	BFS330338	chaudhari
Chaudhari Bhagyashri Kautik	BFS330339	chaudhari
Chaudhari Diksha Devidas	BFS330340	chaudhari
Chaudhari Gayatri Ashok	BFS330341	chaudhari
Chaudhari Utkarsha Vilas	BFS330342	chaudhari
Deveshri Ravindra Marathe	BFS330343	deveshri
Dipali Jayesh Baviskar	BFS330344	dipali
Falguni Kishor Bhole	BFS330345	falguni
Gauri Mahendra Pawar	BFS330346	gauri
Harsha Ravindra Sapkale	BFS330347	harsha
Harshada Vasant Mahajan	BFS330348	harshada
Hemangi Mahendra Narkhede	BFS330349	hemangi
Jagruti Ashok Gite	BFS330350	jagruti
Janhavi Jivraj Sharma	BFS330351	janhavi
Jidnyasa Satish Sulakshane	BFS330352	jidnyasa
Kalyani Gopal Kasar	BFS330353	kalyani
Kamakshi Rajendra Patil	BFS330354	kamakshi
Kumbhar Swati Arjun	BFS330355	kumbhar
Mali Diksha Rama	BFS330356	mali
Manisha Omprakash Manmya	BFS330357	manisha
Mansi Pravin Shelke	BFS330358	mansi
Mansi Satish Kumbhar	BFS330359	mansi
Marathe Janvi Hiranman	BFS330360	marathe
Neha Pradip Dusane	BFS330361	neha
Nikita Ravindra Koli	BFS330362	nikita
Nikita Vikas Koli	BFS330363	nikita
Nilima Ashok Patil	BFS330364	nilima
Patil Megha Bhaskar	BFS330365	patil
Poonam Vijay Patil	BFS330366	poonam
Pratiksha Jagdish Mahajan	BFS330367	pratiksha
Priyanka Gopal Polbhune	BFS330368	priyanka
Rampyari Mangilal Thakur	BFS330369	rampyari
Ritu Ganesh Chaudhari	BFS330370	ritu
Rohini Devanand Zalte	BFS330371	rohini
Roshani Prakash Vispute	BFS330372	roshani
Sakshi Anil Sonawane	BFS330373	sakshi
Shimpi Gayatri Ravindra	BFS330374	shimpi
Shraddha Sanjay Sonawane	BFS330375	shraddha
Soniya Rajaram Prajapat	BFS330376	soniya
Tayade Chaitali Raju	BFS330377	tayade
Urvashi Rajendra Bhadlikar	BFS330378	urvashi
Vaishnavi Digambar Khachane	BFS330379	vaishnavi

Join a National Initiative to Unlock the Potential of Your Graduates!



CPBFI

**CERTIFICATE PROGRAMME
IN BANKING, FINANCE
AND INSURANCE**

Where Potential Meets Opportunity

About CPBFI

CPBFI is a customised training programme conducted by Bajaj Finserv for graduates, especially the first-generation graduates, across India. CPBFI aims to make these graduates employable for the Banking, Financial Services and Insurance (BFSI) sector. As per industry estimates, less than 50% of the graduates passing out of the colleges are ready for corporate roles. This poses challenges for graduates aspiring for a successful career and for industry looking for skilled employees. CPBFI aims to solve this dual challenge.

CPBFI is a 100-hour training programme designed by Bajaj Finserv in collaboration with industry experts, educational institutes and a leading mental health institute. CPBFI equips participants with the right attitude, skills and industry knowledge, thereby going beyond a typical skill development programme. Successful participants can apply for different roles in banks, finance companies and insurance companies. CPBFI prepares participants for the challenging customer-facing roles in sales, service and operations which offer maximum career opportunities and excellent growth prospects.

CPBFI is conducted by a pool of trainers with extensive industry and training experience. The courses are delivered using an experiential-learning approach based on adult-learning principles. Student are able to participate in the discussions, role plays and other group activities where they can sharpen their own skills and knowledge. CPBFI is short, practical and affordable which makes it accessible to every student. This unique combination of content and pedagogy makes CPBFI one of the best extra-curricular programmes that a college can offer its students.



The data, from the assessments by external recruiters and outcome of the 2 CPBFI Job Fairs, suggests that the CPBFI students are twice as likely to get a role in a corporate, compared to their peers. Bajaj Finserv is continuously working to take this number even higher. The Bajaj Finserv team is currently working towards setting up a placement division that can support the CPBFI participants' access to top recruiters through job fairs, walk-in drives and campus placements.

By partnering with Bajaj Finserv, colleges can not only enhance the career opportunities of the students, but also attract top companies to recruit from the college. An industry partnership can benefit the college by improving its NIRF and NAAC rating and its rank in the Best College Rankings by the different agencies. CPBFI is exclusively available to students and alumni of Bajaj Finserv's partner colleges.

How to become a Bajaj Finserv CPBFI partner

- 1 Meeting between college officials and Bajaj Finserv representative
- 2 College decides to partner-with Bajaj Finserv
- 3 Inform Bajaj Finserv, submit required college data electronically
- 4 Bajaj Finserv HO team meets college officials – physically or virtually
- 5 Bajaj Finserv decides to partner with the college
- 6 Bajaj Finserv and College agree on partnership terms and draft an MoU
- 7 College mobilises the first CPBFI Batch
- 8 Bajaj Finserv and College enter into partnership by signing the MoU
- 9 All CPBFI participants appear for online Pre-CPBFI Quiz and/or Interview
- 10 Launch of CPBFI at the college at a formal launch ceremony

CPBFI Courses and Structure

ATTITUDE

Course 1: Managing Self - SwaRoop

SwaRoop orientation
My Self
Self-belief – staying assertive
Mind-body connections and Self-talk
What are emotions
Regulating emotions
What is belief
ABC Principle of REBT
Rational and irrational beliefs
Decision making
Daily challenges

SKILLS

Course 2: Communication and Workplace Skills

What is communication
Goals and barriers in communication
Modes of communication
Listening skills and empathy
Non-verbal expression skills
Summarisation skills
Effective communication
Use of language in communication
Spoken communication
Telephonic communication
Written communication
Giving and receiving feedback
Saying and taking NO
Persuasion and influencing skills
Working in teams
Group discussion skills
Goals and targets at workplace
Representing self
Job interview techniques
Job interview demonstration

KNOWLEDGE

Course 3: Overview of Retail Banking

Introduction to Banking
Introduction to Branch Banking
Customers and Their Needs
Overview of Banking Products
Liability Products
Asset Products
Third Party and Fee-based Products
Business Development
Transaction Processing
Customer Service
Compliance and Ethics
Future of Banking
Inclusive Banking
Introduction to NBFCs
Overview of Corporate Banking
Banking and Me

KNOWLEDGE

Course 4: Overview of Insurance

Need for Insurance
Evolution of Insurance
Overview of an Insurance Company
Overview of Retail Insurance Products
Overview of the Companion Products
Overview of Insurance Distribution Channels
Selling Insurance
Insurance Operations
Customer Service
Ethics and Compliance in Insurance
Future of Insurance
Inclusive Insurance
Profitability Drivers for Insurance

**Mock interviews by
corporate recruiters**

Classroom Only



96 hrs over 30 days

Online Only



96 hrs over 46 days