Akshara Multidisciplinary Research Journal
Single Blind Peer Reviewed & Refereed International Research Journal
E- ISSN 2582-5429 / SJIF Impact- 5.67 / February 2024 / Special Issue 10 / Vol. VI

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A study on the performance of funds management

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Abstract :
A mutual fund is set up in the funds of a trust which has sponsor, trustees, assets management company and custodian. The trust is established by a sponsor or more than once sponsors who like promoter of a company the trustees of the mutual fund its property for the benefit of the unit holders.

Keyword :
Financial management ,keyword and brief notes,capital budgeting decision, long term , huge investment working capital.

Introduction :
A Mutual fund is a company that pools money from many investors and invest the money in security search as stocks, bonds, and short term debt. The combined holdings of the mutual fund are known as its portfolio in, investors by shares in mutual fund.

Explanation :
Fund management refers to the systematic process in which a found manager operates, deploys , maintain dispose ,and cost effectively upgrades Assets. At the same time, they insure optimum return on investment. As such a fund manager must pay close attention to the return, cost, and risk associated with the available investment opportunities. Another crucial aspect of fund management is the maintenance of adequate liquidity of funds to meet any upcoming obligation.

Objective :
The primary objective of fund management is to manage investments only half of investors. Some of the other objectives are as follows.

1. Ensure the highest level of safety and stability for the investor by focusing on investment opportunities that offer the right makes of risk and return.
2. Guarantee capital appreciation of the investors in the long term
3. Besides long term capital appreciation, guarantee regular cash flow through interest and dividend income on the investment.

Fund managers work :
The primary responsibilities of the fund manager include the selection of appropriate investment strategy for the investors and the management of their portfolio. It may comprise one manager, two person as co managers, or a team of three or more co managers base on the size of the assets under management. A fund manager must monitor the market, ongoing economy trends, and available investment opportunities to make informed investment decisions. Often manager always seeks to stay ahead of peers and beat the competition by picking the right securities and implementing the Appropriate investment strategy.

Types of fund management :
1. Mutual fund- an open ended fun pools investment from multiple investors to purchase security.
2. Pension fund- this type of fund is built to generate income for investors after retirement.
3. Trust fund - a types of estate planning tool that maintain the investment assets under a trust managed by a natural third party.
4. Hedge fund - this investment fund uses complex trading and risk management techniques to trade in relatively liquid assets.

Importance of fund management :

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Fund management is crucial because institutional and retail investors rally on them to achieve their investment goals, fund management companies work round clock to assets the financial position of the investment assets to help the investors financial objectives promptly. The financial objectives maybe education fund for children.

Data Analysis :

It is difficult to take a pic in between anyone investors have to analyse it themselves depending upon there risk bearing capacity however when the market condition is good and their excite
Possible chances of growth of the economy then it is always advisable to go for mutual funds are modern era investments as the ensure higher returns.

Conclusion :

It is difficult to take a pick in between any one investors have to analyse it themselves depending upon their risk bearing capacity. However when the market condition is good and their exits possible chances of growth of the economy them it is always advisable to go for mutual funds or modern era era investments as the ensure higher returns.

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