

NAAC Accredited 'A' Grade (3rd cycle) with CGPA 3.12 | ISO 9001:2015 Certified Institution

Phone: 0257-2236051, 2235642 | Fax No.: 0257-2235642 | Website: www.agdbmmjal.ac.in | Email: agdbmm@gmail.com

### Report 2023-24

Name of the Programme: National Conference on Recent Trends in Commerce,

Management, Economics and Information Technology

Date of the Programme: 17th Feb.2024

Venue of the Programme: Conference Hall

Number of beneficiaries/Participants: 78

**Brief Summary of Programme:** 

Faculty of Commerce and Management and Internal Quality Assurance Cell (IQAC) jointly organized One Day National Conference on "Recent Trends in Commerce, Management, Economics and Information Technology" on 17<sup>th</sup> February 2024. This conference is sponsored by Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon.

The goals of the conference were to bring people from diverse branches of commerce and administration to share their inventive thoughts, information, inquire about involvement and techniques to promote intrigue approach within the investigate. On the occasion of this conference, Principal Dr. Gauri M. Rane welcomed all the chief guests and participants. **Dr. Gurudatta Japee (Gujarat University, Ahmadabad) and Dr. Kamini Shah (Sardar Patel University, Gujarat)** inaugurated the ceremony. Principal Dr. Gauri M. Rane, Dr. V. J. Patil (Vice Principal), Dr. P. N. Tayade (Vice Principal), Dr. S. S. Rajput (HOD, Commerce and Management), Shri. Kiran Bendale (Member, Lewa Educational Union, Jalgaon), C.A. Ravindra Patil (Finance and Account Officer KBCNMU, Jalgaon) were present on this occasion. C.A. Ravindra Patil point out in his address on recent developments in the field of commerce based on the technological instruments like YouTube and etc. He tended to the under studies that, YouTube ought to be utilized for instruction reason and to memorize modern innovations like Manufactured Insights and ChatGPT.

Dr. Gurudatta Japee addressed to the participants that, learning is a process in which one can gain past, present as well as future knowledge. He also said that, job is divided in three categories: blue collar – repetitive job, white collar –decision making job and green collar – integration of technology, biologically and physical. Furthermore, he gave information about SCAMPER Model (useful creativity tool that helps to generate ideas for new products and services or to improve existing ones) by showing one video.

### Lewa Educational Unions'



## Dr. Annasaheb G. D. BendaleMahilaMahavidyalaya, Jalgaon

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He suggested to all faculty members to organize Digital Intelligence, Social Intelligence and Physical Intelligence sessions in the college. He also told to research scholars about online journal publication. Dr. Kamini Shah addressed to the participants that, financial literacy is very much important aspect to learn. She also suggest to all that, adopt a growth mindset and 3 A's – Adapt and Adopt to get adapt. Furthermore, she gave information about various online courses which are available on digital platform.

Dr. Madhulika Sonawane addressed to the participants that, education must be used for sustainable human development. Society plays a big role in shaping individual and collective identities. Dr.PavitraPatil(M.C.Member,SchoolofManagementStudies,KBCNMU,Jalgaon) and Prof. Surekha Palve (M. C. Member, School of Management Studies, KBCNMU, Jalgaon) were present at the time of valedictory function.78 participants were present for the conference. Some participants presented their research paper in the conference and express their own views on recent trends in commerce, management, economics and information technology.

### **Oral Presentation:**

In this Conference13 Participants presented their Research Papers on different subjects. The first prize of oral presentation was presented to Ms. Harshala Deshmukh of M.J.College, Jalgaon.

At the concluding part of the national conference, Prof. Sayali Patil gave brief summary of conference. While giving the vote of thanks Dr. Prashant Patil expresses his honest gratitude to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon who is sponsored authority for this conference, to the Lewa Educational Union Society for their vital support, to the honorable Principal Dr. Gauri M. Rane, to all the participants, to all the teaching and non-teaching staff of Dr.Annasaheb G. D. Bendale Mahila Mahavidyala, Jalgaon and all the members who took direct – indirect efforts for the succession of the national conference.

Conference Convener



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